

2024 TASC ANNUAL CONFERENCE & EXPO

*September 3-6, 2024
Myrtle Beach, SC*



PRESENTED BY



EXPO SCHEDULE



Sponsor/Exhibitor Registration and Setup	Tuesday, September 3rd	12:00pm – 5:00pm
Opening Reception with Exhibitor “Speed Dating”	Tuesday, September 3 rd	5:00pm – 6:30pm
Sponsor/Exhibitor Expo <i>additional time at breakfast, breaks and lunch</i>	Wednesday, September 4th	1:30pm – 3:30pm
Sponsor/Exhibitor Breakdown	Wednesday, September 4 th	3:30pm – 5:00pm
Topgolf Night Out with Sponsors	Wednesday, September 4th	6:00pm – 9:00pm

TOPGOLF NIGHT OUT SPONSORSHIP

NEW!



Bay Sponsorship: \$1200 - 12 Available

TASC is excited to add an after-hours opportunity for Sponsors to network with Conference & Expo attendees! TASC will have 13 dedicated bays reserved for attendees and sponsors to play golf and get to know each other. Food and drinks will be provided.

Includes:

- 4 - Topgolf admission tickets for your company representatives
- Recognition with company logo at the Topgolf Event
- Recognition on all conference material and digital displays

Each sponsor is provided 12 drink tickets. Sponsors can purchase additional drink tickets to distribute for \$12 each.

Additional individual Topgolf admission ticket - \$150



PLATINUM SPONSOR

\$10,000 - 1 Available

Sponsorship includes:

- 4 - Full Conference Registrations
- 1 - 10'x20' Exhibit Booth
- 1 - 40' Vehicle Space (indoor)
- Full Page Ad in Conference Program premium location
- Sponsor Door Prize at \$1,000
- Logo on All Conference Material and Digital Displays
- Free Booth Electricity
- First Right of Refusal for 2025 Conference at level purchased
- 1 - Year of Social Media Advertising
- Introduction Opportunities at General Sessions & Keynote Luncheon
- Logo on Conference Name Badge
- Logo on Hotel Key Card
- Topgolf Night Out Sponsorship



GOLD SPONSOR

\$5,000 - 6 Available

Sponsorship includes:

- 4 - Full Conference Registrations
- 1 - 10'x20' Exhibit Booth
- 1 - 40' Vehicle Space (indoor)
- Full Page Ad in Conference Program premium location
- Sponsor Door Prize Valued at \$200
- Logo on All Conference Material and Digital Displays
- Free Booth Electricity
- First Right of Refusal for 2025 Conference at level purchased
- 1 - Year TASC Membership



SILVER SPONSOR

\$2,500 - 10 Available

Sponsorship includes:

- 2 - Full Conference Registrations
- 1 - 10'x10' Exhibit Booth
- Half-Page Ad in Conference Program
- Door Prize Valued at \$100
- Logo on All Conference Material and Digital Displays
- Free Booth Electricity
- 1 - Year TASC Membership



EXHIBITOR

\$1,000 - Member / \$1400 - Non-member



- 1 - Full Conference Registration
- 1 - 10'x10' Exhibit Booth



SPONSOR/EXHIBIT ADD-ONS

Platinum

- Registration Bag Inserts \$250
- Each Additional Attendee \$235
- Additional 10'x10' Booth \$750
- Lanyard Sponsor (1 available) ~~\$1,000~~ **SOLD OUT**
- Lunch Sponsor (2 available) \$2,500
- Breakfast Sponsor (2 available) \$2,000
- Topgolf Sponsorship Included

Exhibitor

- Registration Bag Inserts \$250
- Each Additional Attendee \$235
- Additional 10'x10' Booth \$750
- Half-page Ad \$500
- Break Sponsor (3 available) \$500
- Lunch Sponsor (2 available) \$2,500
- Breakfast Sponsor (2 available) \$2,000
- Topgolf Sponsorship \$1,200

Gold/Silver

- Registration Bag Inserts \$250
- Each Additional Attendee \$235
- Additional 10'x10' Booth \$750
- Lanyard Sponsor (1 available) ~~\$1,000~~ **SOLD OUT**
- Lunch Sponsor (2 available) \$2,500
- Breakfast Sponsor (2 available) \$2,000
- Topgolf Sponsorship \$1,200

NEW!

NON-EXHIBIT SPONSORS

Support TASC without attending

- Registration Bag Inserts \$350
- Half-page Ad \$750
- Break Sponsor (3 available) \$750
- Lanyard Sponsor (1 available) **SOLD OUT** \$500
- Lunch Sponsor (2 available) \$3,000
- Breakfast Sponsor (2 available) \$2,500
- Topgolf Bay Sponsorship \$1,500

All of the items above include recognition on all conference materials and digital displays.

NEW!



2024 TASC ANNUAL CONFERENCE & EXPO



Annually, the Transportation Association of South Carolina (TASC) holds a conference for the purpose of training new members, showcasing the latest in industry products and services available, and providing opportunities for networking. The TASC conference attendees are transit service provider executive directors, human service directors, councils on aging, education officials, and their staff, which include the following areas of management: human resources, procurement, finance, maintenance, training, vehicle operators, planning and quality assurance. Local, State, and Federal Officials are also in attendance each year.

The site for this year's Annual Conference & Expo is the Sheraton Myrtle Beach Convention Center, 2101 N Oak St, Myrtle Beach, SC 29577. The hotel rate is \$107 per night.

Register at transitsc.org