



2025 TASC Annual Conference & Expo

AUGUST 19-21, 2025 - MYRTLE BEACH, SC

SPONSOR/EXHIBITOR OPPORTUNITIES

Expo Schedule

Sponsor/Exhibitor Registration and Setup	Tuesday, August 19, 2025	12:00pm-5:00pm
Opening Reception with Exhibitor Speed Dating	Tuesday, August 19, 2025	5:00pm-6:30pm
Sponsor/Exhibitor Expo <i>additional time at breakfast, breaks and lunch</i>	Wednesday, August 20, 2025	1:30pm-3:30pm
Sponsor/Exhibitor Breakdown	Wednesday, August 20, 2025	3:30pm-5:00pm
TopGolf Night Out with Bay Supporting Sponsors	Wednesday, August 20, 2025	6:00pm-9:00pm



TopGolf Night Out

Bay Sponsorship: \$1,000 - 15 Available

TASC is thrilled to announce an exclusive after-hours networking event designed specifically for our Bay Sponsors and Conference & Expo attendees. This premier gathering will take place at Topgolf Myrtle Beach, where 15 private bays have been reserved for an unforgettable evening of casual networking, great food, drinks, and friendly competition.

Bay Sponsorship includes:

- 4 TopGolf admission tickets for your company representatives
- Company logo recognition at the event and on all conference materials and displays
- 12 drink tickets per sponsor (additional tickets available for purchase at \$12 each)

This is an exclusive opportunity to connect with key decision-makers and leaders in public transportation in a relaxed, high-energy setting.

Additional admission tickets for company guests may be purchased for \$125 each.



TASC Conference

August 19-21, 2025

Platinum Sponsor

\$10,000 - 1 Available

- 4 - Full Conference Registrations
- 1 - 10'x20' Exhibit Booth
- 1 - 40' Vehicle Space (indoor)
- Full Page Ad in Conference Program premium location
- Sponsor Door Prize Valued at \$300
- Logo on All Conference Material and Digital Displays
- Free Booth Electricity
- First Right of Refusal for 2026 Conference at level purchased
- 1 - Year TASC Membership
- Introduction Opportunities at General Sessions & Keynote Luncheon
- Logo on Conference Name Badge
- Logo on Hotel Key Card
- Topgolf Night Out Sponsorship



TASC Conference

August 19-21, 2025

Gold Sponsor

\$5,000 - 6 Available

- 4 - Full Conference Registrations
- 1 - 10'x20' Exhibit Booth
- 1 - 40' Vehicle Space (indoor)
- Full Page Ad in Conference Program
- Sponsor Door Prize Valued at \$200
- Logo on All Conference Material and Digital Displays
- Free Booth Electricity
- 1 - Year TASC Membership
- First Right of Refusal for 2026



Does not include TopGolf Sponsorship - TopGolf is an add-on.

TASC Conference

August 19-21, 2025

Silver Sponsor

\$2,500 - 10 Available

- 2 - Full Conference Registrations
- 1 - 10'x10' Exhibit Booth
- Half-Page Ad in Conference Program
- Sponsor Door Prize Valued at \$100
- Logo on All Conference Material and Digital Displays
- Free Booth Electricity
- 1 - Year TASC Membership



Does not include TopGolf Sponsorship - TopGolf is an add-on.

TASC Conference

August 19-21, 2025

Exhibitor

\$1,000 Member/\$1,400 Non-member

- 1 - Full Conference Registrations
- 1 - 10'x10' Exhibit Booth



TASC Conference

August 19-21, 2025

NEW!

Mimosa Bar

\$2,000 - 1 Available

- 2 - Full Conference Registrations
- Half-Page Ad in Conference Program
- Logo on All Conference Material and Digital Displays



Sponsor/Exhibitor Add-ons

Platinum

- Registration Bag Inserts \$250
- Each Additional Attendee \$235
- Additional 10'x10' Booth \$750
- Mimosa Bar (1 available) \$2,000
- Lanyard Sponsor (1 available) \$2,000
- Lunch Sponsor (2 available) \$2,500
- Breakfast Sponsor (2 available) \$2,000
- TopGolf Sponsorship Included

Gold/Silver

- Registration Bag Inserts \$250
- Each Additional Attendee \$235
- Additional 10'x10' Booth \$750
- Mimosa Bar (1 available) \$2,000
- Lanyard Sponsor (1 available) \$2,000
- Lunch Sponsor (2 available) \$2,500
- Breakfast Sponsor (2 available) \$2,000
- TopGolf Sponsorship \$1,000

Exhibitor

- Registration Bag Inserts \$250
- Each Additional Attendee \$235
- Additional 10'x10' Booth \$750
- Half-page Ad \$500
- Break Sponsor (3 available) \$500
- Lunch Sponsor (2 available) \$2,500
- Breakfast Sponsor (2 available) \$2,000
- TopGolf Sponsorship \$1,000

Non-Exhibiting Sponsors

Support TASC without attending

- Registration Bag Inserts \$350
- Half-page Ad \$750
- Break Sponsor (3 available) \$750
- Lanyard Sponsor (1 available) \$2,500
- Lunch Sponsor (2 available) \$3,000
- Breakfast Sponsor (2 available) \$2,500
- TopGolf Bay Sponsorship \$1,000

All of the items above include recognition on all conference materials and digital displays.



2025 TASC Annual Conference & Expo

Each year, the Transportation Association of South Carolina (TASC) hosts its Annual Conference to provide valuable training, highlight the latest industry products and services, and foster meaningful networking opportunities across the transportation community.

The conference attracts a diverse group of attendees, including executive directors of transit service providers, human services leaders, councils on aging, education officials, and their staff. Participants represent a wide range of roles in management, such as human resources, procurement, finance, maintenance, training, vehicle operations, planning, and quality assurance.

In addition, local, state, and federal officials regularly attend, making the conference a key gathering point for collaboration and knowledge-sharing across all levels of the public transportation sector.

The site for this year's Annual Conference & Expo is the Sheraton Myrtle Beach Convention Center, 2101 N Oak St, Myrtle Beach, SC 29577. The hotel rate is \$149 per night.

Register at transitsc.org