



2026 TASC Annual Conference & Expo

August 18-20, 2026, Greenville, SC

Sponsor/Exhibitor Opportunities

Expo Schedule



Sponsor/Exhibitor Registration and Setup	Tuesday, August 18, 2026	12:00pm-5:00pm
Opening Reception with Exhibitor Speed Dating	Tuesday, August 18, 2026	5:00pm-6:30pm
Sponsor/Exhibitor Expo <i>additional time at breakfast, breaks and lunch</i>	Wednesday, August 19, 2026	1:30pm-3:30pm
Sponsor/Exhibitor Breakdown	Wednesday, August 19, 2026	3:30pm-5:00pm
Group Therapy Night Out with Supporting Sponsors	Wednesday, August 19, 2026	6:00pm-9:00pm

Group Therapy

Sponsorship: \$1,000 - 15 Available

Located in downtown Greenville, Group Therapy Pub & Playground offers a lively, interactive environment featuring unique games such as mini-golf, axe throwing, duckpin bowling, and sports simulators, along with a full menu of food and drinks. This high-energy venue encourages networking, team building, and social engagement, making it an ideal setting for sponsor visibility. Sponsorship presence at Group Therapy provides valuable brand exposure and connecting sponsors directly with engaged attendees in a fun and memorable atmosphere.

Sponsorship includes:

- 4 - admission tickets for your company representatives
- Company logo recognition at the event and on all conference materials and displays
- 12 drink tickets per sponsor (additional tickets available for purchase at \$12 each)

Additional admission tickets for company guests may be purchased for \$125 each.



This event is exclusive to Group Therapy Sponsors only.

Platinum Sponsor

\$10,000 - 1 Available

- 4 - Booth Representatives
- 1 - 8'x10' Exhibit Booth
- 1 - Outdoor Vehicle Space
- Full Page Ad in Conference Program premium location
- Sponsor Door Prize Valued at \$300
- Logo on All Conference Material and Digital Displays
- Free Booth Electricity
- First Right of Refusal for 2027 Conference at level purchased
- 1 - Year TASC Membership
- Introduction Opportunities at General Session & Keynote Luncheon
- Logo on Conference Name Badge
- Logo on Hotel Key Card
- Group Therapy Night Out Sponsorship

Gold Sponsor

\$5,000 - 6 Available

- 4 - Booth Representatives
- 1 - 8'x10' Exhibit Booth
- 1 - Outdoor Vehicle Space
- Full Page Ad in Conference Program
- Sponsor Door Prize Valued at \$200
- Logo on All Conference Material and Digital Displays
- Free Booth Electricity
- First Right of Refusal for 2027 Conference at level purchased
- 1 - Year TASC Membership

Does not include Group Therapy Night Out. Group Therapy Night out is an add-on.



Silver Sponsor

\$2,500 - 5 Available

- 2 - Booth Representatives
- 1 - 8'x10' Exhibit Booth
- Half- Page Ad in Conference Program
- Sponsor Door Prize Valued at \$100
- Logo on All Conference Material and Digital Displays
- Free Booth Electricity
- 1 - Year TASC Membership

**Does not include Group Therapy Night Out.
Group Therapy Night out is an add-on.**

Exhibitor

\$1,000 Member / \$1,400 Non-member - 10 Available

- 1 - Booth Representative
- 1 - 8'x10' Exhibit Booth

**Does not include Group Therapy Night Out.
Group Therapy Night out is an add-on.**



Mimosa Bar

\$2,000 - 1 Available

- 2 - Conference Registrations
- Half-Page Ad in Conference Program
- Logo on All Conference Material and Digital Displays

**Does not include Group Therapy Night Out.
Group Therapy Night out is an add-on.**

Sponsor/Exhibitor Add-ons

Platinum

- Registration Bag Inserts \$250
- Each Additional Attendee \$235
- Mimosa Bar (1 available) \$2,000
- Lanyard Sponsor (1 available) \$2,000
- Lunch Sponsor (2 available) \$2,500
- Breakfast Sponsor (2 available) \$2,000
- Group Therapy Sponsor Included

Gold/Silver

- Registration Bag Inserts \$250
- Each Additional Attendee \$235
- Mimosa Bar (1 available) \$2,000
- Lanyard Sponsor (1 available) \$2,000
- Lunch Sponsor (2 available) \$2,500
- Breakfast Sponsor (2 available) \$2,000
- Group Therapy Sponsor \$1,000

Exhibitor

- Registration Bag Inserts \$250
- Each Additional Attendee \$235
- Half-page Ad \$500
- Break Sponsor (3 available) \$500
- Lunch Sponsor (2 available) \$2,500
- Breakfast Sponsor (2 available) \$2,000
- Group Therapy Sponsor \$1,000

Non-Exhibiting Sponsors

Support TASC without attending

- Registration Bag Inserts \$350
- Half-page Ad \$750
- Break Sponsor (3 available) \$750
- Lanyard Sponsor (1 available) \$2,500
- Lunch Sponsor (2 available) \$3,000
- Breakfast Sponsor (2 available) \$2,500
- Group Therapy Sponsor \$1,000

All of the items above include recognition on all conference materials and digital displays.

2026 TASC Annual Conference & Expo

Each year, the Transportation Association of South Carolina (TASC) hosts its Annual Conference to provide valuable training, highlight the latest industry products and services, and foster meaningful networking opportunities across the transportation community.

The conference attracts a diverse group of attendees, including executive directors of transit service providers, human services leaders, councils on aging, education officials, and their staff. Participants represent a wide range of roles in management, such as human resources, procurement, finance, maintenance, training, vehicle operations, planning, and quality assurance.

In addition, local, state, and federal officials regularly attend, making the conference a key gathering point for collaboration and knowledge-sharing across all levels of the public transportation sector.

The site for this year's Annual Conference & Expo is the Embassy Suites & Conference Center, 670 Verdae Blvd, Greenville, SC 29607. The hotel rate is \$119 per night.

Register at transitsc.org