

TASC 2026 Conference Agenda

Tuesday, August 18, 2026			
5:00 pm – 6:30 pm	Welcome Reception		
Wednesday, August 19, 2026			
8:30 am – 9:00 am	Breakfast		
9:00 am – 9:30 pm	General Session: James Keel Welcome remarks and comments Mayor White “Welcome to Greenville” Senator Scott message		
9:45 am – 10:30 am	SCDOT training?	Advertising in Transit (Streetlevel Media)	FTA Grant Management & Compliance (Phoenix)
10:45 am – 11:45 pm	Stop Putting Out Fires: The Leadership Fix for Burnout, Turnover, and Breakdown in Transit Teams (Bee Sharp Prof)	Successful Contract Management: Building a Partnership Between Agency and Operator (CMRTA)	Skills for the Next Generation of Transit Leaders (KJ Backpack)
12:00 pm – 1:30 pm	Lunch & Awards		
1:30 pm – 3:30 pm	EXPO		
3:45 pm – 4:30 pm	If You Build It, They Might Not Come: Why Transportation Solutions Go Underutilized and What to Do About It (Feonix)	From Hype to Impact: Practical AI for Transit Operations in South Carolina (SPARE)	Leveraging Influencer Marketing for Public Transit Engagement (Greenlink)
6:00 pm – 9:00 pm	Group Therapy		
Thursday, August 20, 2026			
8:00 am – 8:30 am	Breakfast		
8:30 am – 9:00 am	General Session: Secretary Powell		
9:15 am – 10:00 am	SCDOT training?	Bus service salad -- dash of urban core, lifeline/coverage, and heavy on the workforce development (Kimley-Horn)	GTA Facility Tour (Limited 40)
10:15 am – 11:00 am	Developing and Documenting Partnerships to Fund Capital (5310, ICAM) & Operating (Rural Health Transformation) Projects (Yaffe Consulting)	Rural Health Transformation Starts with the Ride (Neighbor to Neighbor)	
11:15 am – 11:45 am	Mobility Management and Regional Coordination (Phoenix)	Modernizing Rider Communication: How Transit Agencies Can Deploy AI- Powered Information Tools Without Rebuilding Their Websites (Alesig)	

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12:00 pm – 1:00 pm	Lunch		
1:00 pm – 1:30 pm	Keynote: Adam Artigliere		
1:45 pm – 2:30 pm	SCDOT General Managers Roundtable	U.S. DOT Office of Inspector General – Investigations/Fraud Awareness for Transportation Programs (USIG)	Accessibility in Action: ADA Requirements Every Bus Operator Must Know (Greenlink)
2:45 pm – 3:30 pm	It's Only Money: the Basics of Buying Things Using Federal Money (Greenlink)	Transit's Role in Economic Development and Workforce Transportation and Access to Employment (Phoenix)	
3:45 pm – 4:15 pm	SCDOT training?		Greenlink 2026 Transit Development Plan (WSP)
4:30 pm – 5:00 pm	Closing & adjourn		